

H A I T I A N   A M E R I C A N   B U S I N E S S   E X P O

# NEWSLETTER

ISSUE : AUGUST 12, 2017

WWW.HABEXPO.ORG

## 10 STEPS TO START YOUR BUSINESS

Starting a business involves planning, making key financial decisions, and completing a series of legal activities.



## HOT NEWS!

- » Haitian American Business Expo  
Thank you note from the President
- » Haitian American Business Award  
Winners (see pictures)
- » Haitian American Business Expo  
New official members



**LEARN MORE  
ABOUT OUR  
MEMBERSHIP PROGRAM**

**UPCOMING  
EVENTS**



[www.haitianamericanbusinessexpo.com](http://www.haitianamericanbusinessexpo.com)









The Mission of the Haitian American Business Expo, Inc. (HAB Expo) is to promote and assist Haitian American businesses by creating a platform where they can showcase their services to the communities in Massachusetts.

The Haitian American Business Expo, Inc. is a 501(c)(6) tax-exempt organization under the Internal Revenue Code. IRC Section 501(c)(6) is reserved for business leagues, chambers of commerce, boards of trade, or other similar organizations.

**BECOME AN OFFICIAL MEMBER —JOIN US TODAY!**  
**GET YOUR BUSINESS NOTICED IN THE HAITIAN COMMUNITY**



## Why Join?

One of the goals of the Haitian American Business Expo, Inc. is to promote and assist Haitian American businesses by providing them access with a myriad of resources and opportunities. Whether you are interested in business education, networking, technical assistance or volunteering we aim to help you connect with other like-minded businesses to share, learn, and grow from. **The Haitian American Business Expo, Inc. serves as a bridge to the Haitian community. We are the leading platform for Non-Haitian businesses to tap into the Haitian community in Massachusetts.**



**START YOUR MEMBERSHIP TODAY!**

#### AVAILABLE PACKAGES

**Local Biz Package I (\$125 – Annual Dues)**

**Local Biz Package II (\$250 – Annual Dues)**

**Local Biz Package III (\$500 – Annual Dues)**



## BENEFITS

- Full listing of your company on our Business Directory Platform
- Social Media Links
- Eligible to advertise your company on our monthly newsletter
- Access to FREE business workshops and educational seminars
- Discounted member pricing for events (20% discount)
- Discounted member pricing on exhibition at our Annual Business Expo and Job Fair (20% discount)
- Discounted member pricing on HABexpo technical assistance services(20% discount)
- Sponsorship opportunities
- Post your events, deals on our platform FREE
- Search for jobs on our platform FREE
- Listing of your logo on our website for more exposure
- **Send Robocalls through our network (3 calls free/per year – 15,000 local phone numbers)**
- **Eligible to send E-blasts through our network (10 e-blasts free/per year – 44k+ local email addresses)**
- Eligible to host a HABExpo Professional Networking Event for your company
- Eligible to join HABEXPO Committees
- **Eligible to Speak at HABExpo Business Expo, Conference, etc.**
- **Receive HABExpo Awards**
- **Eligible to join HABExpo Advisory Board**
- Eligible for Ribbon Cutting event
- Certificate of membership

**VISIT: <http://haitianamericanbusinesssexpo.com/biz/member-benefits/>**





## Haitian American Business Awards Winners

These Awards are created to honor and generate public recognition of the achievements and positive contributions of Haitian businesses and non-profit organizations in Massachusetts.

The Haitian Business Awards highlights the restaurants, professional service companies, nonprofits, and all the local employers that make our community great.

Here are the winners of the HABEXPO Local Haitian Business Awards:

- **Haitian Business of the Year**
  - NY Dry Cleaners – **WINNER**
  - Le Foyer Bakery
  - Farah's Cafe Restaurant
- **Haitian Non-Profit Organization of the Year**
  - Haitian American United ( HAU) – **WINNER**
  - Yofes
  - Jean Appolon Expressions
- **Best Haitian Restaurant**
  - Bon Appetit Restaurant
  - Farah's Cafe – **WINNER**
  - Las Vegas Sea Food
- **Best Haitian Professional Service Company**
  - Unique Cutts (Barbershop) – **WINNER**
  - GC Computer Center
  - KS Dance Studio
- **Haitian Business Person of the Year**
  - Osva Neptune
  - Rodelaire Octavius – **WINNER**
  - Patricia Sanon



Rodelaire Octavius – Haitian Business Person of the Year 2017



FARAH'S CAFE – Best Haitian Restaurant of the Year 2017



Haitian American United (HAU) – Haitian Non-Profit Organization

# 10 steps to start your business.

1

## Conduct market research.

Market research will tell you if there's an opportunity to turn your idea into a successful business. It's a way to gather information about potential customers and businesses already operating in your area. Use that information to find a competitive advantage for your business.



Direct research: Surveys, Questionnaires, Focus groups, In-depth interviews

2

## Write your business plan.

Your business plan is the foundation of your business. It's a roadmap for how to structure, run, and grow your new business. You'll use it to convince people that working with you — or investing in your company — is a smart choice.



3

## Fund your business.

Your business plan will help you figure out how much money you'll need to start your business. If you don't have that amount on hand, you'll need to either raise or borrow the capital. Fortunately, there are more ways than ever to find the capital you need. Contact us!



4

## Pick your business location.

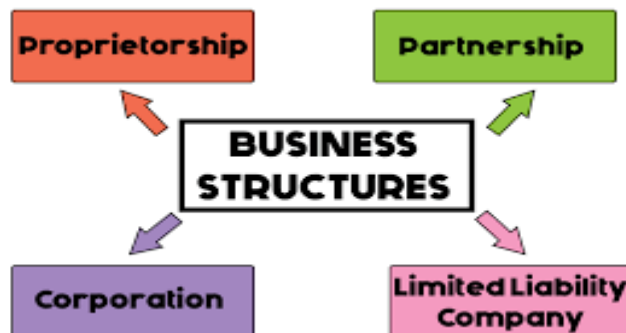
Your business location is one of the most important decisions you'll make. Whether you're setting up a brick-and-mortar business or launching an online store, the choices you make could affect your taxes, legal requirements, and revenue.



5

## Choose a business structure.

The legal structure you choose for your business will impact your business registration requirements, how much you pay in taxes, and your personal liability.





6

## Choose your business name.

It's not easy to pick the perfect name. You'll want one that reflects your brand and captures your spirit. You'll also want to make sure your business name isn't already being used by someone else.



7

## Register your business.

Once you've picked the perfect business name, it's time to make it legal and protect your brand. If you're doing business under a name different than your own, you'll need to register with the federal government, and maybe your state government, too.



Goto: <https://www.sec.state.ma.us/cor/>

8

## Get federal and state tax IDs.

You'll use your employer identification number (EIN) for important steps to start and grow your business, like opening a bank account and paying taxes. It's like a social security number for your business. Some — but not all — states require you to get a tax ID as well.



Goto: <https://sa.www4.irs.gov/modiein/individual/index.jsp>

9

## Apply for licenses and permits.

Keep your business running smoothly by staying legally compliant. The licenses and permits you need for your business will vary by industry, state, location, and other factors.



Goto: <https://www.elicensing.state.ma.us/>

10

## Open a business bank account.

A small business checking account can help you handle legal, tax, and day-to-day issues. The good news is it's easy to set one up if you have the right registrations and paperwork ready.



Contact our official member Needham Bank  
<https://www.needhambank.com/>

## Welcome our New Chamber Members



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**BECOME A MEMBER NOW (VISIT [WWW.HABEXPO.ORG](http://WWW.HABEXPO.ORG))**

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# MEET AND GREET



CEO, HERBY DUVERNE

## YOU'RE INVITED

Please join us on Thursday, August 31st at 4:30 pm to hear from Visionary, Entrepreneur, Principal & CEO of Taino Consulting Group, Herby Duverne, a Haitian-American successful business person, who will share his story and journey doing business in the Boston-area.

The event will also feature an investment opportunity for Haitian Diaspora through DloHaiti, a sustainable and scalable business that provides clean drinking water in underserved regions of Haiti.

**HOSTED BY THE HAITIAN AMERICAN BUSINESS EXPO, INC.  
IN COLLABORATION WITH CHES INTERNATIONAL, BABSON COLLEGE, DLOHAITI,  
TAINO CONSULTING GROUP LLC, WEBSTER BANK AND NAAHP.**

BABSON COLLEGE ADDRESS: 100 HIGH ST, BOSTON, MA

CONTACT US FOR MORE INFORMATION: 617-980-6673 | 339-927-5542

## SPONSORED BY



**SAVE THE DATE  
SEPTEMBER 17, 2017 AT 5:30 PM**

*You're Invited!*

Learn more about the services offered by Needham Bank.

Please join us on **Sunday, September 17th** at KAYPAM

Address: 6 Livingstone St, Dorchester Center, MA 02124





# 4<sup>TH</sup> ANNIVERSARY OF KAY PAM KATRYÈM ANIVÈSÈ KAY PAM

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[Risvey.Saintine@TheMentorNetwork.com](mailto:Risvey.Saintine@TheMentorNetwork.com)

FRIENDS AND FAMILY ARE INVITED

## CULTURAL PARTY



September 22, 2017 from 10:00 am – 3:00 pm

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# Name A Hen

## 1,500 Hen for the Laborde Poultry Farm Project

Have you meet the 50 Laborde poultry farmers yet?

This summer CHES Inc, is training, mentoring and funding 50 farmers, from the Hurricane Matthew Stricken community of Laborde, Haiti.

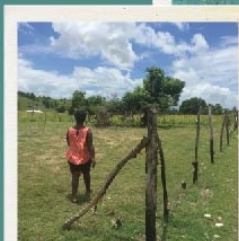
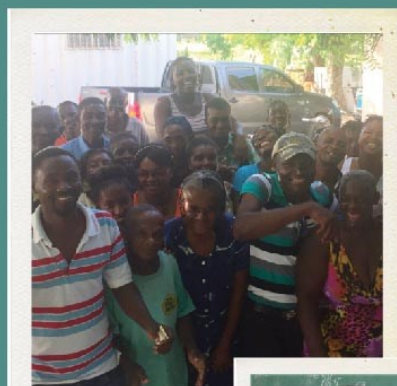
A majority of these entrepreneurs are women who lost their livelihoods after the hurricane. They pitched to us the idea of launching their own poultry farm.

Moved by their determination and resilience in the face of yet another disaster, we could not turn down the opportunity to support them.

Since, we've endless rallied for partners and funding to help theses farmers start their business.

You can empower their business today by donating a Hen or sponsoring a farmer. Some of our endorsers are Haitian Agronomist Jacques Bon-temps, Chef Stephan Durand and MA Senator Linda Dorcena Forry.

*Donate & Share Today*  
[bit.ly/hentastic](http://bit.ly/hentastic)



*Hen-tastic*

## About Us

CHES Inc, 501c3 tax exempt organization based in Haiti & US working in Haiti since 2008. For more information visit us at [www.chesinternational.org](http://www.chesinternational.org)



## Some of Our Endorsers



Agronomist  
Jacques Bontemps



Chef Stephan  
Durand



MA Senator Linda  
Dorcena Forry





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## SMALL BUSINESS CENTER INITIATIVE IN MATTAPAN

Mayor Martin J. Walsh and the Office of Economic Development (OED) launched Boston's Small Business Center in Mattapan, designed to serve as a one-stop neighborhood resource for small business owners and entrepreneurs. Following a nine-week program in Mattapan, the City of Boston Small Business Center will travel to East Boston and then on to Roxbury to provide resources for small businesses throughout Boston. To celebrate small business owners citywide, Mayor Walsh will also kick-off "Mayor on Main," a three-day event that will highlight Boston's Main Streets (BMS) districts at the end of June. During Mayor on Main, Mayor Walsh will visit small businesses and present the 21st Annual Boston Main Streets Awards, which recognize an outstanding business owner and volunteer from each district.

The Small Business Center provides direct business assistance, and connects businesses to Business Services Online. We build the capacity of business owners and entrepreneurs to start, run, and grow their business in Boston.



From left to right: Senator Linda Dorcena Forry, Mayor Marty Walsh and Haitian American Business Expo President Hans Patrick Domercant



### GREAT TURNOUT FOR RUNNING A FOOD-BASED BUSINESS AND STARTING A RESTAURANT 101 WORKSHOP

**SPECIAL THANKS TO THE MAYOR'S OFFICE OF ECONOMIC DEVELOPMENT AND THE COMMONWEALTH KITCHEN**







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